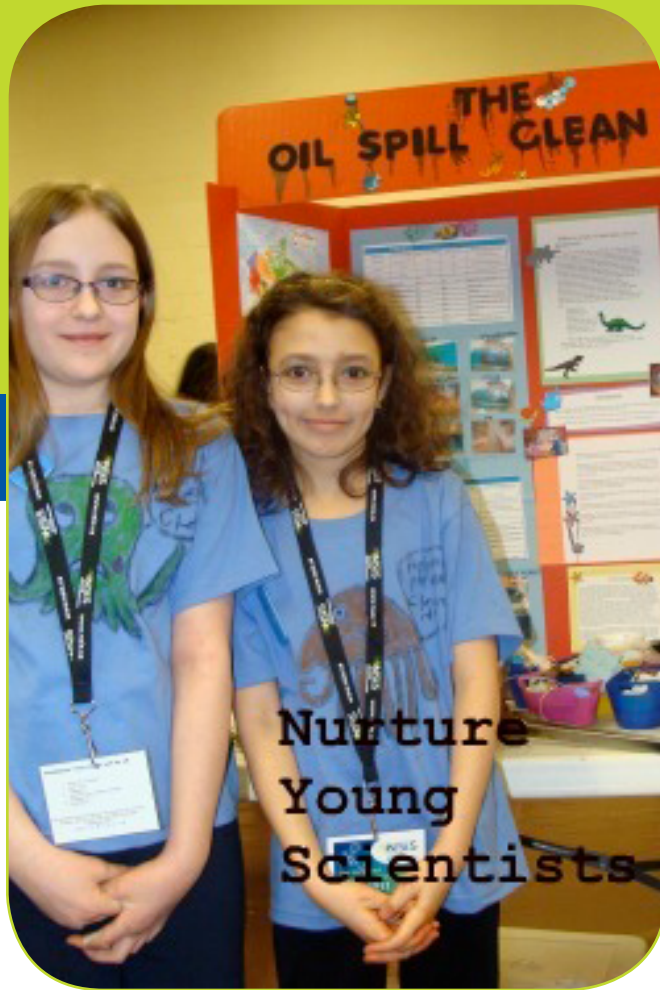


THE 2012 NSIS SCIENCE FAIR EXTRAVAGANZA

SPONSOR INVITATION



December 2011

Presented by:

Northwest Science & Innovation Society
#211 - 4644 Lazelle Ave.
Terrace, BC V8G 1S6
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www.nsis.ca



BACKGROUND

The NSIS Science Fair Extravaganza is an annual program that allows elementary and secondary school students a hands-on experience to science while integrating cross-curricular skills in other subject areas.

The program spans the Northwestern BC region and provides students in Prince Rupert, Terrace and Kitimat the opportunity to participate in projects of a scientific nature and inspire their career aspirations.

Through questions and investigations, students explore topics ranging from art to information technology, sports to psychology.

The program facilitates a Science Fair culture, boasts a variety of thematic award categories and provides a venue to access invaluable insights from local experts.

All participating students are automatically qualified to enter the Regional Science Fair with four students then subsequently selected to attend the Canada-Wide Science Fair.

WHY SPONSOR?

By making a donation to the NSIS Science Fair Extravaganza, you have the opportunity to support science education for our youth and to create a positive impact within the communities of **Terrace, Prince Rupert and Kitimat.**

Your company will be associated with an educational event and have direct exposure to **150+ students and teachers in the Northwest.**

Your company will leverage an **advertising & promotional campaign** in the two-month lead up to, during and after the Science Fairs.

You will be making an **investment in our young scientists**, which is ultimately an investment in our future!





SPONSORSHIP OPPORTUNITIES

Your company can participate at various levels from cash to in-kind donations or a customized combination.

A special thanks to our **SUSTAINING SPONSORS**. We recognize the *Northern Savings Credit Union* and *BC Innovation Council* for their generous sponsorship commitments to the 2012 Science Fair Extravaganza.

Platinum Sponsor - \$500 **One (1) platinum position available**

Benefits of sponsorship include:

Title sponsor recognition in all event promotions, publications, posters and advertisements

Company logo printed in primary position on Certificate of Participation

Company recognition during the event by the NSIS Executive Director and company collateral prominently displayed

Company name listed on the acknowledgement advertisements after the event

Company receives exclusive naming rights to the prestigious 'Best in Fair' Award

Company representative will be invited to present their award at each of the three (3) Awards Ceremonies in three (3) different locations





Gold Sponsor - \$250 **Eight (8) gold positions available**

Benefits of sponsorship include:

Sponsor recognition in all event publications, posters and advertisements

Company logo printed in secondary position on Certificate of Participation

Company name listed on the acknowledgement advertisements after the event

Company receives exclusive naming rights for one (1) Special Showcase Award

Company representative will be invited to present their award at each of the three (3) Awards Ceremonies in three (3) different locations

Silver Sponsor - In-kind Donations

In-kind donations include:

Special items for all student participants (coupons, toys, etc.)

Draw prizes for students, teachers and volunteers

Attending the event as a judge and/or science educator or promoter of science learning in the form of a display, booth, activity or presentation

Benefits of sponsorship include:

Sponsor recognition in all event publications, posters and advertisements

Company name listed on the acknowledgement advertisements after the event





Special Showcase Awards

Special Effort Award:

Awarded to the student who put the most interest and energy into their science fair project, regardless of whether the project received any other awards.

Environmental Awareness Award:

Awarded to the best project that demonstrates general environmental awareness as it relates to preserving and protecting the environment for people, wildlife and habitat preservation.

Sustainability Award:

Awarded to the best project that encourages a zero waste philosophy and whose goal is to minimize the amount of waste through reduction, reuse and recycle.

Innovation Award:

Awarded to a student who has developed a science or technology innovation or invention.

Einstein Award:

Awarded to a student who has done an outstanding astronomy or physics-related project that demonstrates creativity, innovation and contributes to a greater public understanding of science.

Engineering Award:

Awarded to the most outstanding engineering project including those in the fields of chemical, civil, electrical, environmental, industrial and mechanical engineering as well as systems design

Entrepreneur Award:

Awarded to a project that demonstrates informed curiosity, exploration and discovery as well as the practical potential for real world application and entrepreneurship.

Healthy Lifestyle Award:

Awarded to the project that promotes the importance of health and wellness and encourages healthy, active lifestyles.

Aboriginal Science Award:

Awarded to the project that focuses on integrating Indigenous Knowledge Systems and the exploration of different ways of knowing.



KEY DATES

Sponsorship Deadline: December 19th, 2011

Advertising and Promotional Campaign Begins:
Week of January 2nd, 2012

Kitimat Science Fair: February 26th, 2012 @
Mount Elizabeth Secondary School

Terrace Science Fair: March 3rd, 2012 @
Veritas Catholic School

Prince Rupert Science Fair: March 10th, 2012 @
Charles Hayes Secondary School

CONTACT

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