

mPower M2M Summit

February 7, 2012 | 8:00 am – 7:00 pm

The Westin Bayshore | VANCOUVER, CANADA



The opportunity in Machine-to-machine (M2M) is exploding as we head to 50 billion connected devices by 2020. With this growth comes significant revenue potential in M2M communications for carriers, entrepreneurs and enterprise businesses related to big sector markets out there: healthcare, consumer goods, automotive, energy/utilities, etc. Revenue is estimated to be more than \$57 billion in 2014 according to Strategy Analytics.

mPower M2M is a one day North American summit connecting application and hardware developers with global business leaders and experts looking to utilize M2M technologies to solve their industry-specific challenges and the connectivity partners who link these two groups together. Enterprise leaders, M2M solution providers and mobile operators will gather to share their knowledge and best practices to improve enterprise operations and promote collaboration between participants to address critical industry issues and challenges.

HOW TO PARTICIPATE

Speaking, sponsorship, advertising and exhibitor opportunities are available to showcase your innovative M2M technologies, solutions, service offerings, best practices, etc.

If you are interested in participating in the **mPower M2M Summit** and would like more information, please contact Izabella Bachmanek at: izabella.bachmanek@wavefrontac.com

ABOUT WAVEFRONT

Wavefront accelerates the growth and success of wireless companies in Canada by connecting them with critical resources, partners and opportunities. Wavefront's suite of wireless commercialization services include WaveGuide™ training, advisory services, test resources, global market linkages and incubation space in its 14,000 sq. ft. wireless accelerator centre. Wavefront is interested in international wireless companies looking to develop business relationships, invest in Canada, or make Vancouver a jumping off point into the North American wireless market.

WHO WILL BE ATTENDING?

- 250+ global attendees anticipated
- Senior global executives in communications, technology, enterprise management
- C-level and senior enterprise executives in energy, ehealth/telemedicine, transportation, manufacturing industry verticals
- Application, software and hardware developers
- System integrators
- Mobile network operators

WHY ATTEND?

- Technical and business tracks for developers to gain insights necessary to successfully launch and distribute valuable M2M applications and hardware
- Learn industry-specific best practices and proven strategies on ROI models, implementation, business processes related to healthcare, energy/utilities, transportation/automotive/telematics, manufacturing sectors
- Hear from leading international M2M industry innovators on lessons learned and/or technology challenges and trends impacting future development during case study presentations
- Network with all M2M ecosystem stakeholders in one place
- Create new relationships with potential strategic partners and/or customers
- Visit Vancouver, one of the world's most spectacular cities, host city of the 2010 Olympic and Paralympic Winter Games and chosen as the world's "Most Liveable City" in 2011 by the Economist Intelligence Unit, a title it has been awarded 8x since 2002